

VERIFIED

CERTIFICATE *of* ACHIEVEMENT

This is to certify that

Ulrich Werner

successfully completed and received a passing grade in

Marketing1x: Introduction to Marketing

a course of study offered by UBCx, an online learning initiative of The University of British Columbia through edX.



A handwritten signature in black ink that reads 'Darren Dahl'.

Darren Dahl

Senior Associate Dean
BC Innovation Council Professor
Sauder School of Business
The University of British Columbia

A handwritten signature in black ink that reads 'Paul Cubben'.

Paul Cubben

Professor of Teaching
Sauder School of Business
The University of British Columbia

edX VERIFIED CERTIFICATE
Issued July 2, 2016

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