



5 Courses

Fundamentals of Graphic Design

Introduction to Typography

Introduction to Imagemaking

Ideas from the History of Graphic Design

Brand New Brand



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Ulrich Werner

has successfully completed the online, non-credit Specialization

Graphic Design

In this Specialization, learners were equipped with a set of transferable formal and conceptual tools for “making and communicating” in the field of graphic design. Learners were exposed to the fundamental skills required to make sophisticated graphic design: process, historical context, and communication through image making and typography. Learners completed by a capstone project that applies the skills of each course in a finished branding project suitable for a professional portfolio.

Michael Worthington
Faculty, Program in
Graphic Design
School of Art

Verify this certificate at:
coursera.org/verify/specialization/79KDZBMKDXXX